The IT Innovation Center at Columbus State University is a business incubation center that generates innovative ideas that have the potential to grow as a profit-making business. The center will be administered under the University Information and Technology Services (UITS) department. To start with, the IT Innovation Center will provide management and technology consulting to organizations that are about to start Business Intelligence (BI) and analytics ventures and develop products in the analytics space.

Researchers have found that about 70-80% of BI projects fail for some reason. The goal of the center is to minimize the risk of failure for the client by providing value-added management and technology consulting.

The vast array of human resources required for many types of research projects is not always readily available for many companies large and small. At the IT Innovation Center, as part of Columbus State University, we have immediate access to human capital having hundreds of years in combined expertise to assure your project is successful. Experts in such diverse areas such as Data Analytics, Data Source and Warehousing, Predictive Analytics, Internet Marketing Technology, Networking and Data Validation and Testing regimens to name a few, are immediately on hand.

SERVICES OFFERED:

Management Consulting & Leadership Development: In partnership with the Continuing Education Center at Columbus State University, the IT Innovation Center will provide management consulting to clients that promote data driven leadership and analytical services.

Business Intelligence (Advanced & Predictive Analytics): The IT Innovation Center provides educational institutions, local-state government agencies, insurance agencies, credit card industry, banking institutions and health care providers the ability to harness data and run their organizations better. CSU's technology team has developed analytics for student retention, progression and graduation metrics that help students to succeed in their academic programs.

Mobile Application Development: For educational institutions, city governments, counties, consolidated governments, insurance industries, medical services, entertainment companies, and small businesses, are a few who can take advantage of our Mobile App Development.

Cyber Security Training and Consultation: Developing, evaluating and implementing cyber security policy. Conducting risk assessments and performing related testing to secure and optimize technology systems.