### Strengths - Bob Diveley, CIO Staff Advisor
- Human Capital – Culture of hard work
- Transaction Excellence: Doing more with less
- Positive Work Environment
- Excellent Customer Service
- Management/Leadership

*SWOT Response Team - Valerie Alexander-Spicer (Lead), Barbara Psalmond, Ed Schevey, Keith Grier, Alvin Harris*

### Weaknesses - Dee Spivey, CIO Staff Advisor
- Employee Satisfaction Concerns
- Compensation
- Communication
- Lack of Defined Policies & Procedures
- Poorly Defined Core Purpose

*SWOT Response Team -, Steve Roach (Lead), Jessica Macon, Tony Harris, Brandon Lindley*

### Opportunities - Mary Covington, CIO Staff Advisor
- Employee Retention
- Additional Services
- New updated technology
- Collaboration/Partnerships
- Cross Training

*SWOT Response Team - Andrew Turner (Lead), Bryce Jackson, Vincent Gammage*

### Threats - Zane Everitt, CIO Staff Advisor
- Losing good employees
- Public Relations/Communication
- Budget/Funding
- Process/Policy Improvements
- Rapidly Changing Technology

*SWOT Response Team - Casey Hergett (Lead), Tonya Wright, Loretta Marshall*