CSU Strategic Plan 2013 - 2018

Focus #1
Becoming a “First Choice” Institution

Priority #1
Attract a higher percentage of students with the motivation and preparation to complete a degree

Goal #1
Improve CSU’s name recognition, academic reputation, and ranking

Goal #2
Increase the number of student scholars

Goal #3
Continue to offer a “best value” educational experience

Priority #2
Employ more creative instructional methods

Goal #1
Improve the quality of instruction through improvements in classrooms, labs, professional development, instructional quality and instructional technology

Goal #2
Improve flexibility in course design and resources for all students

Goal #3
Focus more on student satisfaction and well-being

Priority #3
Increase student academic and social engagement and sense of belonging

Goal #1
Promote student participation in CSU’s global, academic, and experiential learning programs

Goal #2
Cultivate student participation in CSU’s cultural and social activities

Goal #3
Focus more on student satisfaction and well-being

Focus #2
Driving Sustainable Growth

Priority #1
Sustain the University’s growth by focusing resources in areas with strong potential based on emerging opportunities

Priority #2
Improve faculty/staff retention, job satisfaction, and productivity

Priority #3
Improve stewardship through leadership in sustainability programs, the efficient use of resources, and external partnerships

Label Format:
- F1.P2.G2
- F2.P3